

Ministry of Internal Affairs



National Awareness Strategy

On

Prevention

Of

Trafficking in Persons

1.0 INTRODUCTION

1. Definition of Trafficking in persons

Trafficking in persons is defined as ‘*The recruitment, transportation, transfer, harbouring or receipt of a person for the purpose of exploitation, by means of threat or use of force or abduction or fraud or deception or abuse of power/position or by giving or receiving payments or benefits to achieve the consent of a person having control over the trafficked person for the purpose of exploitation*’.

‘**Exploitation**’ at a minimal includes:- ‘*Sexual exploitation; Forced marriage; Child marriage; Forced labour; Harmful child labour; Use of a child in armed conflict; Use of a person in illegal activities; Debt bondage; Slavery or practices similar to slavery or servitude; Human sacrifice and The removal of organs or body parts for sale or for purposes of witchcraft, harmful rituals or practices*’.

2. Justification for the Awareness Strategy

Trafficking in persons is a new criminal phenomenon in Uganda. There has been increasing number of criminal activities related to trafficking in persons in the country. The majority of the Ugandan community either lack total knowledge or have a few facts about the crime. Some have some preconceptions while a few others have stereotyped ideas about the crime and have not taken enough bother to understand it in its real form and content.

As a result of the above mentioned assessed information gap, despite the apparent national counter human trafficking effort by the relevant government agencies, since 2009, when the Ugandan law to counter the crime of trafficking in persons, the “Prevention of Trafficking in Persons (PTIP) Act”, was enacted, there has been little change in the perception, attitude and behavior of Ugandan community members thus making Uganda continue being not only an increasing source of trafficked persons but also a destination and transit country.

This awareness strategy on prevention of trafficking in persons is the first of its kind. It is intended to fill up the existing information gap on countering the crime of trafficking in persons and it is aimed at eliminating the chances of Uganda being one of the major sources of human trafficking victims as well as being a destination or transit country for victims of the crime.

2.0 INTENDED OBJECTIVES OF THE STRATEGY

1. To raise awareness of the Ugandan community about the existence of the criminal acts of trafficking in persons; how it occurs and the dangers of the crime to individuals and the communities.

2. To inform the Ugandan community about the available options to avoid becoming victims of trafficking in persons.
3. To educate the public on how to act when they become victims of the crime in order to facilitate their easy rescue, timely victim support, and successful investigations and prosecutions.

3.0 PLANNED OUTCOMES

- 1) To enhance the capacity of the various categories of leaders, policy makers, educators, enforcement agencies and concerned Civil Society Organizations, to sensitize other members of the respective communities on how to avoid falling victims of the vice of trafficking in persons and how a victim can be assisted.
- 2) To raise the awareness of some selected targeted individuals and groups of people on the basics of the existence and dangers of trafficking in persons so as to take informed decisions and avoid becoming a victim and how to facilitate easy rescue and timely assistance, in case one becomes a victim.
- 3) To improve on the number of successful investigations and prosecutions through improved cooperation of the informed victims of the crime.
- 4) To promote a national coordinated approach to the challenges of the crime of trafficking in persons through empowering all categories of leaders and communities with the basic information on the crime of trafficking in persons, thus provoking collective responsibility against the crime.

4.0 BASIC INFORMATION TO BE SHARED

- a. How does Trafficking in persons occur?
- b. What are the basic elements of the crime of trafficking in persons?
- c. How do traffickers control their Victims?
- d. What are the contributing factors to the crime of trafficking in persons?
- e. What are the effects of trafficking in persons?
- f. What is the trend of trafficking in persons in Uganda?
- g. How can we prevent the crime of trafficking in persons in Uganda?
- h. What can one do when he/she becomes a victim of trafficking in persons?
- i. Which are most destination and source for victims of trafficking in persons?

5.0 TARGETED AUDIENCE

- i. Government officials from the most top to the lowest
- ii. Politicians and policy makers at all the various levels
- iii. Religious and cultural leaders
- iv. Youth Leaders and Youth organizations
- v. Education communities at the various levels
- vi. Parents and guardians
- vii. Children's reception homes
- viii. Members of the Civil Society Organization
- ix. Passports and Interpol Certificates of Good Conduct applicants

- x. Members of the media fraternity
- xi. Foreign Service officers and Ugandans in the Diaspora
- xii. Ugandan professionals of various categories
- xiii. Members of enforcement Agencies and judicial services
- xiv. Job seekers
- xv. Labour Recruitment Companies
- xvi. Saloon and Social places attendants
- xvii. Government and private security agencies
- xviii. Local Council executives
- xix. Security Committees
- xx. Market vendors

6.0 METHODS OF INFORMATION DISEMINATION TO BE APPLIED

- a) Training of Trainers
- b) TV documentaries
- c) Feature Films
- d) TV debates and Round tables
- e) TV and Radio announcements / news items
- f) Phone in Radio programs
- g) Radio and TV Soap Operas
- h) Magazines and Information Bulletins
- i) Brochures, Hand books and Fact Sheets
- j) Theatre Productions and Drama Performances
- k) School Role-players
- l) Posters and Billboards
- m) Seminars, Workshops, Meetings and Public debates
- n) Community Meetings (Barazas)
- o) Press conferences, News briefs, Press Interviews/Briefs
- p) Social Media, Internet and telephone Contact (Toll-free)
- q) Group Discussions for focused groups

7.0 IMPLEMENTATION PLAN

- 1) Analysis of current trend of the crime
- 2) Analysis of existing counter human trafficking public information systems
- 3) Development of counter human trafficking sensitization materials
- 4) Mapping out of the priorities of targeted audience
- 5) Mapping out of the methods to be used
- 6) Development and implementation of specific Work plans

8.0 MONITORING AND EVALUATION

The COCTIP shall prepare and submit to the National Task Force Quarterly performance reports about the implementation of the awareness strategy which shall be used as evaluation of the performance of the strategy.

An independent Organization shall be contacted to make evaluation of the performance of the strategy at the end of each calendar year.

9.0 MATRIX FOR THE NATIONAL AWARENESS STRATEGY ON PREVENTION OF TRAFFICKING IN PERSONS

S/no	Output	Planned Activities	Required Inputs	Output Indicators	Responsible Parties
01	To enhance the capacity of the various categories of leaders to be able to provide informed counter human trafficking information	<ul style="list-style-type: none"> - Development and printing of Information and Sensitization materials (Basic sensitization paper, brochures, fact sheets) - Training of members of the National Task Force on the awareness strategy and the sensitization materials to be used - Training and sensitization for members of the 102 District Security Committees and 05 Kampala Divisional Security Committees - Sensitization workshop for Members of Parliament - Sensitization workshop for Permanent Secretaries and senior government officials in Kampala - Sensitization workshop of senior religious and cultural leaders - Sensitization workshop for representatives of senior members of the enforcement agencies and Civil Society Organizations in Kampala - Sensitization workshop for enforcement officers at Entebbe Airport and all gazetted entry/exit border points. 	<ul style="list-style-type: none"> - Paper - Printing services - Fuel, - Venue hire, refreshments, - Facilitators' & subsistence allowances for the sensitization workshops 	<ul style="list-style-type: none"> - Number of sensitization materials developed - Number of trainings and sensitization sessions carried out - Number of various Government officials and targeted groups sensitized / trained 	<ul style="list-style-type: none"> - COCTIP - Members of the National Task Force - IOM officials - CSOs - Police Community Liaison Officers - Police Child & Family Protection Officers - Media - National religious and cultural leaders - Office of Prime Minister - Uganda Media Center

02	To raise the awareness of some selected targeted individuals and groups of people on the basics of the existence and dangers of trafficking in persons so as to take informed decisions	<ul style="list-style-type: none"> - Development and printing of Information and Sensitization materials (Basic sensitization paper, brochures, fact sheets, hand books, Magazines and Information bulletins) - Organization of seminars, workshops, meetings and public debates for selected targeted groups, including school communities at various levels, Youth groups, Women groups, Labour recruitment companies, salon and social places attendants, market vendors, religious and cultural groups, traditional healers, parents & guardians, Children's reception homes, Ugandans in the Diaspora, etc - Media coverage and publicity of the seminars, workshops, meetings and public debates as a way of sensitizing other members of the public about the same - Organization of TV and Radio programs, debates, round tables and phone in programs and adverts - Organization of school drama plays, and public drama performances on TIP issues - Holding of press briefs and interviews - Opening up a social media account and general internet website. - Production of posters and billboards with warning and educating messages 	<ul style="list-style-type: none"> - Paper - Printing services - Fuel, - Venue hire, refreshments, Facilitators' & subsistence allowances for the sensitization workshops, seminars, meetings and public debates - Cost for media coverage of sensitization workshops, seminars & meetings - Cost for TV and radio programs & adverts - Cost for organizing school & public drama shows - Cost for internet services - Cost for production of posters & billboards 	<ul style="list-style-type: none"> - Number of sensitization materials developed - Number of seminars, workshops, meetings and public debates carried out - Number of various targeted groups sensitized - Number of media publications made - Number of Radio and TV programs published - Number of round table and phone in programs carried out - Number of school drama plays on TIP organized - Existence of Internet accounts on TIP - Number of posters and billboards on TIP erected 	<ul style="list-style-type: none"> - COCTIP - Members of the National Task Force - IOM officials - CSOs - Police Community Liaison Officers (CLOs) - Police Child & Family Protection Officers - Police Commanders - Media Houses - Immigration Officers - Interpol Officers - Uganda Media Center - Members of Security Committees
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03	<p>To improve on the number of successful investigations and prosecutions</p>	<ul style="list-style-type: none"> - Development and printing of Information and Sensitization materials on victim identification, interview and support (Basic sensitization paper, brochures, fact sheets, hand books, Magazines and Information bulletins) - Sensitization workshops, meetings and seminars for law enforcement agencies, First responders, victim service providers and Civil society Organizations on the handling of victims - Development and production of Standard Operating Procedures (SOP) on victim management - Media publication of periodical crime reports and media briefings on prevailing crime situation related to trafficking in persons - Sensitization workshops, seminars and meetings for the targeted groups on the responsibilities of a victim in crime investigations and prosecutions - TV and radio programs on the responsibilities of a victim in crime investigations and prosecutions 	<ul style="list-style-type: none"> - Paper - Printing services - Fuel, - Venue hire, refreshments, Facilitators' & subsistence allowances for the sensitization workshops on victim management - Cost for the publication of periodical media crime reports - Cost for TV and radio programs on the responsibilities of a victim in the management of the crime of TIP 	<ul style="list-style-type: none"> - Number of sensitization materials developed - Number of seminars, workshops, meetings and public debates carried out - Number of various targeted groups sensitized - Presence of the SOP on victim management - Number of TIP periodical reports on criminal Cases management published - Number of TV and Radio programs on victim responsibilities carried out 	<ul style="list-style-type: none"> - COCTIP - Members of the National Task Force - IOM officials - CSOs - Police CIID - Police SIU - Police CLOs - Police Child & Family Protection Officers - Community Leaders
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04	<p>To promote a national coordinated approach to the challenges of the crime of trafficking in persons</p>	<ul style="list-style-type: none"> - Development and printing of Information and Sensitization materials (Basic sensitization paper, brochures, fact sheets, hand books, Magazines, Information bulletins, periodical crime trend reports) to be used by the relevant stakeholder members of the MDAs for sensitization of their respective communities and the general public. - Organization of joint sensitization workshops, meetings and seminars - Establishment of a toll free line for public reporting, information and consultation about TIP matters - Establishment of a referral system on TIP matters amongst the stake holder members so that public information is acted upon fast enough. 	<ul style="list-style-type: none"> - Paper - Printing services - Fuel, - Venue hire, refreshments, Facilitators' & subsistence allowances for the sensitization workshops - Cost of hardware equipment for the toll free line 	<ul style="list-style-type: none"> - Number of sensitization materials developed - Number of joint sensitization workshops, meetings and seminars carried out - Existence of a toll free line on TIP - Existence of a National Referral System on TIP matters 	<ul style="list-style-type: none"> - COCTIP - Members of the National Task Force - IOM - Uganda Communications Commission
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